



## Gender Pay Gap Reporting: Cereform Limited

This year is the first that Cereform Limited are required to publish our Gender Pay Gap data, having crossed the threshold of having over 250 employees following the acquisition of two businesses – Fleming Howden and Holgran. Our data therefore comprises Cereform, Fleming Howden and Holgran.

Our business is built on a foundation of great people, working together to collectively meet the challenges we face. We care passionately that all our people can bring their whole selves to work, can thrive and realise their potential. A key ingredient is cultivating an inclusive work environment that enables, and encourages, individuality and recognises capability and contribution equally for all.

We know that diversity brings a richness of contribution, leading to more powerful business outcomes. In celebrating and encouraging our individuality and uniqueness, we absolutely believe we strengthen our collective.

Our people processes and ways of working have been developed, and continue to evolve, to support our unwavering commitment to equality of opportunity for all.

One dataset now available is the Gender Pay Gap, which is set out below. It is important to ‘look behind’ data to understand the causes and dynamics involved, which can help to bring about positive change. Gender Pay Gap is one example of data analytics, and we are looking at data in respect of a range of characteristics to help us ensure our commitments to inclusivity.

Our data (2019):

Pay	Mean *	Median **
Gender Pay Gap	9.7%	1.3%

\* The mean pay gap is the difference between average hourly earnings of men and women.

\*\*The median pay gap is the difference between the midpoints in the ranges of hourly earnings of men and women. It takes each person’s pay and lines them up in order from lowest to highest and compares the pay at the midpoint.

% of employees in each pay quartile	Male	Female
Upper Quartile	79.4%	20.6%
Upper middle Quartile	77.9%	22.1%
Lower middle Quartile	82.4%	17.6%
Lower Quartile	72.4%	27.9%

Bonus	Male	Female
% of employees in receipt of a bonus	67.9%	78.3%
Gender Bonus Gap	61.9%	0.0%

## Understanding Our Results

Our Median Gender Pay Gap, at 1.3% is very pleasing and shows good consistency between genders at the median. It is worth noting that our mean pay gap of 9.7% is disproportionately impacted by the fact that the ABM UK Senior Team is predominantly comprised of males, which has a similar impact on our bonus data.

As a comparison across all employers who reported:

	Cereform Limited	All employers who reported*
Median	1.3%	11.8%
Mean	9.7%	14.3%

*\*Figures are the mean average of the median and mean pay gaps for reporting employers*

Particularly pleasing is the positive trend over the past three years in our median gender pay gap:

Median 2019: 1.3%  
Median 2018: 3.3%  
Median 2017: 8.8%

There are a number of contributing factors to this trend, including;

- Establishing a Remuneration Committee and associated governance to approve any pay changes, ensuring that consistent, objective and market-based pay decisions are made;
- A review of bonus scheme participation.
- Recruitment and/or promotion of females into senior and critical roles (on merit)
- We have a higher proportion of males in senior and commercial roles
- We have, across our population, a significantly higher proportion of males at all levels of the business.

Our gender bonus gap is 61.9% at the mean (0% at the median), and demonstrates that there is a difference between men and women in this area, driven by two key factors:

- We have a high proportion of males in senior and commercial roles, with a greater bonus earning potential.
- Although a larger percentage of females were in receipt of a bonus than males, these females occupied more junior positions with a relatively lower earnings potential than males.

### **Did You Know?**

Our commitment to an inclusive culture is unwavering, and several initiatives are underway, including:

- Collating and analysing demographic data to understand our employee population
- Challenging recruiters to provide a diverse shortlist of credible candidates for roles.
- Supporting employees to attend the ABF Women's Business Education Forum
- Attending Unconscious Bias training and developing a deployment plan for cascade through the business
- Reviewing policies and people processes to ensure they are aligned to an inclusive environment.
- Making reasonable adjustments to support employees with characteristics that may be challenging or protected.
- Raising awareness of mental health issues, within a broader Health & Wellbeing framework, as we seek to foster an inclusive environment for those with differences of the mind as well as physical differences.

Remuneration Committee:

Andrew Pollard  
Managing Director

Jason Vaghela  
HR Director

Ian Smith  
Finance & IT Director